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## **SONICOR INC. ANNOUNCES LAUNCH OF NEW FLEXSONIC SERIES, ULTRASONIC CLEANERS FOR ANILOX AND GRAVURE CYLINDERS**

### **FOR IMMEDIATE RELEASE**

**WEST BABYLON, NY**—Sonicor Inc., a pioneer in the use of ultrasonic cleaning technology in the printing industry, is marking its 50<sup>th</sup> anniversary with the introduction of the next generation of ultrasonic cleaning systems for anilox and gravure cylinders.

These new systems, with an innovative design for cylinder rotation and the latest in Sonicor sweep frequency ultrasonic technology, utilize a specially designed ultrasonic power control system. With Sonicor's unique, variable amplitude based ultrasonic power regulation, these new systems provide the control needed for fast, thorough cleaning of high cell count anilox rolls.

Since their introduction into the printing industry in the 1970s, Sonicor ultrasonic cleaning systems have proven to be the technology of choice in addressing a cleaning problem that has plagued printers for many years. Printing industry professionals that are currently using Sonicor cleaning systems can now update their existing equipment to the latest technology from the company, with a system upgrade package.

This new Sonicor technology will be featured on all systems shipped after Oct. 1, 2015. To learn more, visit Sonicor's website at [www.sonicor.com](http://www.sonicor.com).

**Dependable ULTRASONIC equipment for precision cleaning**